

# PAM OWENS

## DESIGNER

### CONTACT

#### PHONE

540.379.2090

#### MAIL

owens1994@gmail.com

#### WEBSITE

pamowens.com

#### LOCATION

Delaplane, VA

### EDUCATION

#### Shepherd College 1988-1992

Bachelor of Fine Arts,  
concentration in Graphic  
Design

### SKILLS

Photoshop ■■■■■

InDesign ■■■■■

Illustrator ■■■■■

MS Office ■■■■■

### REFERENCES

VALERIE GIBSON  
Gibson Home Services  
540.364.1200  
valerie@gibsonhomeservices.com

DIANA TWINING  
Sculptor  
803.824.9123  
dreutertwi@aol.com

DENNIS TAYLOR  
Paradigm Solutions  
703.856.0969  
dennis.taylor@paradigm-solutions.us

### PROFILE

I'm passionate about providing excellent design work and delivering on time, every time. I value quality, integrity, consideration, continuous improvement, and trust. I enjoy teamwork and am also content working independently. I strive to exceed expectations and set a high bar for myself. Given an opportunity, I work diligently to prove my worth.

### EXPERIENCE

#### Pam Owens Design, Owner 2009-Present

A boutique marketing agency offering logo design, creation of print collateral, website design, email marketing, social media, and publication design and layout

#### Take 2 Publishers, Co-publisher 2019-Present

Creation of *Relocating Fauquier* annual magazine and *Visiting Fauquier* annual magazine. Includes initial publication concept, advertising sales and ad design, marketing, editing, layout and design, and distribution. Rebranded in 2020 as Celebrate Local, a fully digital magazine at celebratelocal.org.

#### Tribble Equipment, Inc., Marketing Director 2003-2009

Marketing manager for multiple John Deere dealerships, establishing advertising strategy via print, radio and television, overseeing all events and promotions.

#### The Fauquier Citizen, Production Manager 1998-2003

Layout and production of weekly full-color newspaper, design of all advertisements including management of 3 designers on my team.